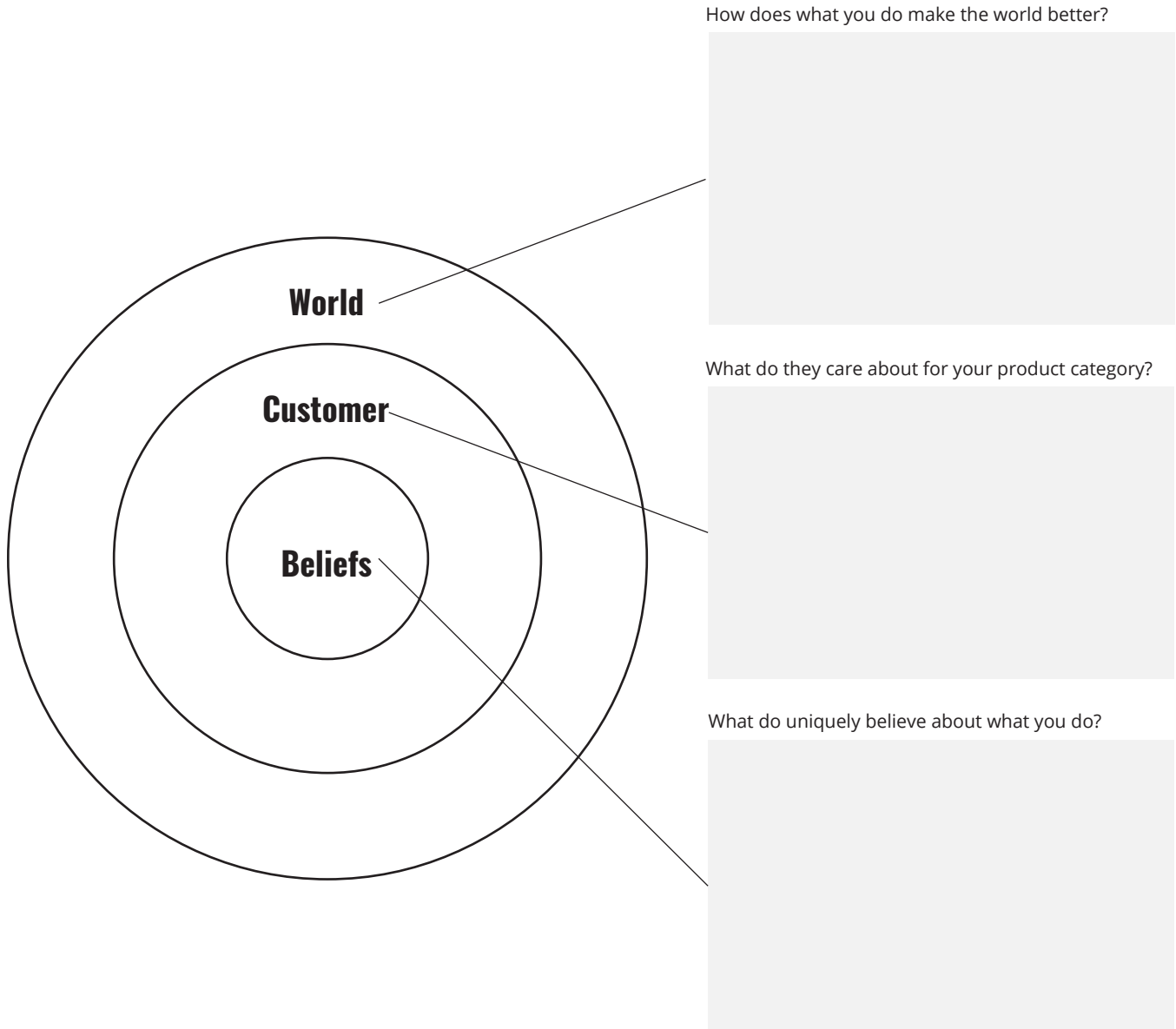


Brand Promise

Use this worksheet to help you write a powerful Brand Promise for your company.



Brand Promise

Blank area for writing the Brand Promise.